## **Privacy Policy**

Effective Date: July 1, 2020

The website (hereafter "Site) of NordicBiz OÜ (hereafter 'NordicBiz') receives, collects and stores any information you enter on the Site or provide NordicBiz in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

We collect Non-personal and Personal Information for the following purposes:

- To provide and operate services or products offered on the Site;
- To understand you and your preferences to enhance your experience;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- To communicate with you about new contests, promotions, rewards, upcoming events, and other news about products and services offered by us and our selected partners;
- To process and deliver contest entries and rewards;
- To respond to your comments and questions and provide customer service;
- To provide and deliver products and services you request;
- To to send you related information, including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages;
- To facilitate your participation in participate in surveys, promotional offers, contests or sweepstakes;
- To link or combine it with other Personal Information we get from third parties, to help understand your needs and provide you with better service.
- To comply with any applicable laws and regulations.

NordicBiz' Service may include interfaces that allow you to connect with social networking sites (each an "SNS"). If you connect to a SNS through the Site, you authorise the Site to access, use and store the information that you agreed the SNS could provide to us based on your settings on that SNS. We will access, use and store that information in accordance with this Policy. You can revoke our access to the information you provide in this way at any time on the applicable SNS.

Articles on NordicBiz' site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

NordicBiz' site may automatically collect information using "cookies." Cookies are small data files stored on your hard drive by a Site. Among other things, cookies help NordicBiz improve the Site and your experience. NordicBiz' site uses cookies to see which areas and features are popular and to count visits to the Site. The Site uses two broad categories of cookies: (1) first party cookies, served directly by the Site to your computer or mobile device, which are

used only by the Site to recognise your computer or mobile device when it revisits Services on the Site; and (2) third party cookies, which are served by service providers on our Services, and can be used by such service providers to recognise your computer or mobile device when it visits other sites.

The Site may collect information using Web beacons. Web beacons are electronic images that may be used on the Site or in emails. The Site uses Web beacons to deliver cookies, count visits, understand usage and to tell if an email has been opened and acted upon.

The Site is hosted on the Wix.com platform. Wix.com provides NordicBiz' site with the online platform that allows NordicBiz to sell products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by NordicBiz adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

NordicBiz may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement NordicBiz may have with you. For these purposes NordicBiz may contact you via email, telephone, text messages, and postal mail.

If you don't want NordicBiz to process your data anymore, please send NordicBiz an email to the address provided on the contact details website.

NordicBiz' Services may contain links to third party sites and features. This Policy does not cover the privacy practices of such third parties. These third parties have their own privacy policies and we do not accept any responsibility or liability for their sites, features or policies. Please read their privacy policies before you submit any data to them.

NordicBiz reserves the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, NordicBiz will notify you here that it has been updated, so that you are aware of what information the Site collects, how NordicBiz uses it, and under what circumstances, if any, NordicBiz uses and/or discloses it.

If you would like to: access, correct, amend or delete any personal information NordicBiz has about you, you are invited to contact NordicBiz using the contact details indicated on the website.

The Site is not directed at and does not knowingly collect, process, or store Personal Information of children under the age of 13. If you believe a child has provided us with information, contact NordicBiz using the contact details indicated on the website.